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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION

IN RE DIAMOND FOODS, INC.
SECURITIES LITIGATION

Case No. CV-11-05386-WHA

**DEFENDANT DIAMOND FOODS, INC.'S
MOTION TO DISMISS CONSOLIDATED
COMPLAINT; MEMORANDUM OF
POINTS AND AUTHORITIES IN
SUPPORT OF MOTION**

This Document Relates to:

All Actions.

Date: November 15, 2012
Time: 8:00 a.m.
Place: Courtroom 8, 19th Floor
Judge: The Honorable William H. Alsup

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NOTICE OF MOTION AND MOTION

PLEASE TAKE NOTICE that on November 15, 2012, at 8:00 a.m. or as soon thereafter as the matter may be heard, in the Courtroom of the Honorable William H. Alsup, located at the United States District Court, 450 Golden Gate Avenue, San Francisco, California, defendant Diamond Foods, Inc. (“Diamond” or the “Company”) will and hereby does move the Court for an order dismissing the Consolidated Complaint (“Complaint”).

Diamond asks the Court to dismiss the Complaint pursuant to Federal Rules of Civil Procedure 12(b)(6) and 9(b) and the Private Securities Litigation Reform Act of 1995 (“PSLRA”), on the grounds that the Complaint does not contain facts sufficient to state a claim for violation of Sections 10(b) of the Securities Exchange Act of 1934 (“1934 Act”). Diamond’s motion is based on: this Notice of Motion and Motion; the following Points and Authorities; the Request for Judicial Notice (“RJN”) and accompanying exhibits thereto, and Declaration of Jennifer Bretan (“Bretan Decl.”), filed and served herewith; the pleadings and records on file in this action; and on such further argument and materials as may be submitted to the Court.

ISSUES TO BE DECIDED

1. Whether the claim under Section 10(b) of the 1934 Act should be dismissed in light of plaintiff’s failure to plead facts establishing a strong inference that defendants acted with scienter.

2. Whether plaintiff’s failure to plead facts establishing the element of loss causation provides an independent basis for dismissing the Section 10(b) claim.

POINTS AND AUTHORITIES

I. INTRODUCTION

This action arises out of Diamond’s accounting for two payments made to walnut growers: one payment in August 2010 and another in September 2011. There is no dispute that, in February 2012, Diamond’s Audit Committee determined that the Company’s original accounting treatment of those payments was incorrect and that certain financial results would need to be restated. But this is an action for securities fraud, and errors and mistakes – even with respect to Generally Accepted Accounting Principles (GAAP) – are *not* the same thing as fraud. Under the PSLRA, plaintiff must plead particularized facts sufficient to create a “strong inference” of scienter – *i.e.*,

1 that defendants intentionally or deliberately falsified the Company’s financial results. In assessing
2 whether plaintiff has satisfied that burden, the Court examines all relevant facts “holistically,”
3 considers all reasonable inferences (including those unfavorable to plaintiff), and determines
4 whether the inference of fraud is “cogent and at least as compelling as any opposing inference of
5 nonfraudulent intent.” *Tellabs, Inc. v. Makor Issues & Rights, Ltd.*, 551 U.S. 308, 314 (2007).

6 Here, plaintiff’s allegations do not give rise to a cogent and compelling inference of fraud.
7 Putting aside that plaintiff relies heavily on ineffectual “motive and opportunity” theories, the
8 Complaint actually negates any inference of scienter. Among other things, plaintiff suggests that
9 Diamond’s CEO and CFO were motivated to engage in accounting fraud to enrich themselves, but
10 *ignores* that neither sold any Diamond stock during the class period (despite collectively holding
11 more than 880,000 shares and vested options). In fact, both individual defendants actually
12 purchased Diamond stock in the open market during the class period at high prices, and received
13 options at virtually the peak stock price – refuting plaintiff’s central theory that they believed the
14 Company’s stock price was artificially inflated.

15 Equally fruitless is conjecture that defendants were motivated to engage in accounting
16 fraud so they could dump “inflated” stock on Procter & Gamble, Inc. as part of an acquisition. It
17 defies logic to suggest (as the Complaint does) that defendants would deliberately engage in
18 “obvious” and conspicuous accounting impropriety and then invite a sophisticated corporation and
19 its investment bankers, accountants and lawyers to conduct due diligence. Indeed, in another
20 PSLRA case, the Ninth Circuit found that strikingly similar allegations negated scienter and
21 warranted dismissal. *Glazer Cap. Mgmt., LP v. Magistri*, 549 F.3d 736, 747-48 (9th Cir. 2008).

22 Further negating scienter are plaintiff’s allegations regarding Deloitte & Touche LLP
23 (“Deloitte”), Diamond’s independent auditor. There is no allegation that Diamond hid anything
24 from Deloitte or disregarded its advice. To the contrary, the Complaint alleges that Diamond
25 provided Deloitte with “broad and unfettered access” to accounting records, Deloitte was aware of
26 the first payment and how it was accounted for, and Deloitte provided the Company with an
27 unqualified audit opinion – allegations that simply cannot be reconciled with the theory that
28 management deliberately engaged in accounting fraud.

As a result, the “holistic” analysis required by *Tellabs* reveals that plaintiff’s theory of fraud is implausible, and that the far more “cogent and compelling” inference is that Diamond personnel simply made a mistake in accounting for the payments to growers. The Complaint’s references to various “confidential witnesses” do nothing to alter that conclusion. Not only does plaintiff fail to plead the requisite facts showing that those witnesses are reliable or have personal knowledge of relevant facts, nothing they say is indicative of accounting fraud. Those witnesses do not claim the CEO, CFO or anyone else made a deliberate decision to account improperly for the payments at issue. Nor, tellingly, do those sources (not even those who worked in Diamond’s finance department) contend they were ever told to hide information from Deloitte or P&G.

Apart from the issue of scienter, the Complaint also fails to plead loss causation. Although plaintiff seeks recovery for “[t]he decline in Diamond’s stock price from September 23, 2011 until the end of the Class Period,” it is unable to allege that decline was caused by revelation of the alleged accounting fraud. Rather, plaintiff relies on what it calls “partial disclosures” (including announcement of the Audit Committee investigation) that do not suffice to show loss causation.

Plaintiff is unable to plead two of the essential elements of a claim for securities fraud under Section 10(b). The Complaint should be dismissed.

II. STATEMENT OF FACTS

A. The Parties

San Francisco-based Diamond, founded in 1912, began as a member-owned agricultural cooperative. ¶¶ 11, 27.¹ It became a Delaware corporation and completed a public offering in 2005. ¶ 27; RJN Ex. A (Form S-1, filed Mar. 25, 2005), at 1.² Michael J. Mendes joined the Company in 1991, and became its president and CEO in 1997. ¶ 12. Steven M. Neil became Diamond’s CFO in 2008. ¶ 13. Deloitte is the Company’s independent outside auditor. ¶ 15.

Plaintiff Mississippi PERS brings suit on behalf of an alleged class of persons and entities who purchased Diamond common stock between October 5, 2010 and February 8, 2012 (the

¹ Unless otherwise specified, citations to “¶ __” refer to numbered paragraphs of the Complaint.

² Documents filed with the SEC are subject to judicial notice and may be considered on a motion to dismiss. *See, e.g., In re Bare Escentuals, Inc. Sec. Litig.*, 745 F. Supp. 2d 1052, 1067 (N.D. Cal. 2010). Documents may also be considered if they are referenced in the Complaint. *Id.*

“class period”). ¶¶ 1, 9. It was appointed lead plaintiff on March 20, 2012. ¶ 10.

B. Diamond And Its Business

By the time of its public offering in 2005, Diamond was the leading purveyor of culinary and in-shell nuts in the United States (under its Diamond of California brand), and a leading marketer of culinary and snack nuts (under its Emerald of California brand) – represented in over 60,000 retail locations and over 100 countries. RJN Ex. A at 1. Diamond not only expanded its legacy walnut business but diversified its operations by introducing new, higher-margin products to its snack and culinary businesses. ¶¶ 29, 30. In 2006, Diamond acquired the assets of Harmony Foods Corporation (including a processing facility allowing for expansion into complementary snacks, such as trail mix and dried fruits). ¶ 29. It acquired the PopSecret microwave popcorn business from General Mills in 2008 and, two years later, acquired Kettle Foods (the premium potato chip maker). *Id.* By 2010, Diamond’s annual revenues had grown to \$680 million. ¶ 31.

In late 2009 and early 2010, representatives of Procter & Gamble (P&G) and Diamond had preliminary discussions about the possibility of Diamond acquiring P&G’s Pringles snack chip business. ¶¶ 42-44. Diamond made several offers, which P&G rejected. By September 2010, the discussions were terminated. ¶¶ 46, 47; RJN Ex. B (Form S-4, filed June 20, 2011) at 127-29.

In February 2011, Diamond and P&G began discussions anew. ¶ 48. Negotiations proceeded and, on April 5, 2011, Diamond announced an agreement to merge the Pringles business into Diamond. ¶ 49; RJN Ex. B at 131. In essence, Diamond agreed to pay \$2.35 billion for Pringles, of which \$1.5 billion would consist of Diamond common stock (subject to the possibility of certain adjustments based on changes in Diamond’s stock price). ¶ 49.

While Diamond diversified its operations, its walnut business continued. Given the nature of that business, the Company entered into long-term Walnut Purchase Agreements (“WPAs”) with its growers, both to secure its supply and to protect against fluctuations in commodity prices. ¶ 236. Under the WPAs, Diamond was obligated to buy the entire walnut crop from its growers each year, but had discretion in setting the purchase price, and could unilaterally set the price in “good faith, taking into account market conditions, crop size, quality, and nut varieties, among other relevant factors.” *Id.* Historically, Diamond paid walnut growers for a given year’s crop in

three installments: delivery payments in connection with the fall harvest; a “progress” payment around February; and a final payment by August. ¶¶ 37-38; Complaint, Exs. 3-4. Because Diamond determined the ultimate price it would pay for walnuts only after taking delivery of the crop each year, it relied on price estimates for purposes of its interim financial statements. ¶¶ 38, 94. Final walnut costs were to be reflected in Diamond’s year-end financial statements. *Id.*³

The WPAs offered stability to Diamond and its growers alike. ¶¶ 36, 179. For example, during the 2008 global economic downturn, when demand for walnuts was weak, Diamond still took its growers’ entire crops and paid its growers more than other walnut handlers were paying. ¶¶ 58, 179. For the 2009 crop year, the California walnut industry (including Diamond growers) delivered the largest supply in its history, 987.5 million pounds. Complaint, Ex. 1. That record crop was exceeded the following year, reaching 1.088 billion pounds in 2010. *Id.*, Ex 2. Despite the record supply, however, the market for walnuts was unexpectedly “booming” (due largely to demand in China and Turkey, markets in which Diamond did not participate) and the prices paid by non-Diamond handlers increased. ¶¶ 165, 166, 179, 287.

Although Diamond was not set to (and did not) match the prices paid by other handlers, it made an additional \$20 million payment in August 2010, which it treated as a pre-harvest payment of the upcoming fall crop (*i.e.*, paid and accounted for in fiscal 2011). ¶ 57. That “continuity” payment was an effort by Diamond to distinguish itself in the competitive market environment by demonstrating the value of the “multi-year supply arrangement” with its growers. Complaint, Ex. 1. Plaintiff alleges that the continuity payment, and Diamond’s accounting for it, were vetted and approved by Deloitte, which issued an unqualified audit opinion for fiscal 2010. ¶¶ 59, 288, 305.

The following year, with prices paid by non-Diamond handlers remaining high (¶ 62), Diamond made a similar “momentum payment” of about \$60 million to walnut growers. ¶ 399. While the nomenclature evolved, the concept was the same: the September 2011 payment was designed to “convey[] the anticipated value added by [Diamond’s] branded walnut retail business” going in to the next crop year. ¶ 69; Complaint, Ex. 3. As with the continuity payment, the costs associated with the momentum payment were recognized in the fiscal year it was made. ¶ 81.

³ Diamond’s fiscal year ends July 31 (*i.e.*, fiscal 2010 ended July 31, 2010). ¶ 38.

C. Diamond Discloses The Audit Committee Investigation And Conclusions

On November 1, 2011, Diamond announced that its Audit Committee had determined to conduct an investigation into the accounting for certain crop payments to walnut growers. ¶ 171; RJN, Ex. C (Form 8-K, filed Nov. 1, 2011). In light of the investigation, the Company further disclosed that the close of the Pringles acquisition would be delayed. *Id.*

On February 8, 2012, Diamond announced that the Audit Committee had substantially completed its investigation and concluded that the \$20 million continuity payment in August 2010, and the \$60 million momentum payment in September 2011, had not been accounted for in the correct periods. ¶ 212; RJN, Ex. D (Form 8-K, filed Feb. 8, 2012). Diamond further disclosed that its previously issued financial statements for fiscal 2010 and fiscal 2011 (as well as the interim quarterly periods in fiscal 2011 and the fourth quarter of fiscal 2010) should no longer be relied upon, and correction of the errors would require restatement of the Company's financial results for the affected periods. *Id.* At the same time, the Company announced that Mr. Mendes and Mr. Neil had been placed on administrative leave. *Id.* On February 15, 2012, Diamond announced the termination of the Pringles acquisition, by mutual agreement of the parties. ¶ 219.

D. Procedural History And Claims

The first of five securities class actions was filed on November 7, 2011, just a few days after the Audit Committee investigation was announced. After consolidation and appointment of lead plaintiff and lead counsel, the Consolidated Complaint was filed on July 30, 2012.

Plaintiff assails a series of public statements during the class period – primarily SEC filings and press releases, as well as comments made during analyst conference calls – concerning, *inter alia*, Diamond's financial results, internal controls, grower payments, and the Pringles acquisition. ¶¶ 82-222. Despite that broad sweep, the Complaint alleges that all of the statements were false for the same reason: they did not disclose that Diamond failed to account properly for the continuity and momentum payments. *See, e.g.*, ¶¶ 97, 106, 120, 131, 143, 153, 164.

Relying on Diamond's ability to set walnut costs (¶ 52), plaintiff posits an expansive scheme whereby defendants deliberately understated those expected costs to boost earnings and then, when payments came up short at year's end: (i) devised the continuity and momentum

1 payments to placate growers; and (ii) caused Diamond to defer improperly the charges associated
2 with those payments. ¶¶ 55, 56, 60, 68-69. In other words, plaintiff suggests the accounting
3 decision to treat the continuity payment as an expense in fiscal 2011 (when payment was actually
4 made), and the concomitant decision to book the momentum payment as an expense in fiscal 2012,
5 were not merely mistakes but rather part of a grand plan hatched in the fall of 2009. ¶ 52.

6 Plaintiff hypothesizes two primary motives for this alleged scheme. First, the Complaint
7 avers that Mr. Mendes and Mr. Neil (whose compensation was dependent in part on Diamond’s
8 earnings) were motivated to manipulate financial results in order to enrich themselves. ¶ 27.
9 Second, plaintiff speculates that Mr. Mendes and Mr. Neil wanted to inflate Diamond’s stock price
10 as a means of enhancing the Company’s ability to acquire Pringles from P&G. ¶¶ 40-81, 297.
11 Because consideration for Pringles would involve a stock component, plaintiff theorizes, it was
12 “essential for Mendes and Neil to maintain the market price of Diamond’s common stock.” ¶ 42.

13 Based on these allegations, the Complaint asserts claims against Diamond, Mr. Mendes,
14 Mr. Neil and Deloitte for violations of Section 10(b), and sues Mr. Mendes and Mr. Neil as control
15 persons under Section 20(a). ¶¶ 442-469. Plaintiff alleges class members were damaged by “[t]he
16 decline in Diamond’s stock price from September 23, 2011 until the end of the [c]lass [p]eriod.”
17 ¶ 440. Plaintiff further alleges that decline was caused by a series of “partial disclosures,” starting
18 with press reports about the grower payments, continuing through announcement of the Audit
19 Committee and governmental investigations, and culminating in Diamond’s February 8, 2012
20 statement that it would restate certain of its financial results for fiscal 2010 and 2011 as a result of
21 the continuity and momentum payments. ¶¶ 423-440.

22 **III. LEGAL STANDARDS**

23 A motion to dismiss “tests the legal sufficiency of a claim.” *Navarro v. Block*, 250 F.3d
24 729, 732 (9th Cir. 2001). The factual allegations of a complaint must be examined, together with
25 materials referenced in the pleading and those subject to judicial notice, to “determine whether
26 they plausibly give rise to an entitlement to relief.” *Ashcroft v. Iqbal*, 556 U.S. 662, 679 (2009).
27 *See also Tellabs*, 551 U.S. at 322; *Metzler Inv. GMBH v. Corinthian Colleges, Inc.*, 540 F.3d 1049,
28 1061 (9th Cir. 2008).

In asserting claims for securities fraud under Section 10(b), plaintiffs must allege the essential elements in accordance with the heightened standards of the PSLRA and Fed. R. Civ. P. 9(b). *In re Rigel Pharms., Inc. Sec. Litig.*, --- F.3d ---, 2012 WL 3858112, at *6 (9th Cir. Sept. 6, 2012); *Zucco Partners, LLC v. Digimarc Corp.*, 552 F.3d 981, 990 (9th Cir. 2009). Accordingly, failure to plead particularized facts showing that defendants made false statements with scienter, or that those statements caused the loss for which plaintiff seeks recovery, mandates dismissal of a securities fraud claim. *Rigel*, 2012 WL 3858112, at *6; *Metzler*, 540 F.3d at 1064-65. The PLSRA thus changes the way in which pleadings are analyzed and represents a “deviation from the usually lenient requirements of federal rules pleading.” *Ronconi v. Larkin*, 253 F.3d 423, 437 (9th Cir. 2001). “In few other areas are motions to dismiss ... so powerful.” *Id.*

IV. PLAINTIFF FAILS TO PLEAD FACTS SUFFICIENT TO ESTABLISH A STRONG INFERENCE OF SCIENTER

A. In Assessing Whether Plaintiff Has Adequately Alleged Scienter, The PSLRA Requires A Holistic Review Of All Relevant Facts

Scienter is “the nefarious mental state necessary to constitute securities fraud.” *DSAM Global Value Fund v. Altris Software, Inc.*, 288 F.3d 385, 391 (9th Cir. 2002). It encompasses either intent to defraud or deliberate recklessness so egregious as to be tantamount to actual intent. *In re Silicon Graphics, Inc. Sec. Litig.*, 183 F.3d 970, 976-77 (9th Cir. 1999). The PSLRA requires plaintiff to plead specific facts establishing a “strong inference” of scienter as to each defendant. 15 U.S.C. § 78u-4(b)(1)-(2); *Tellabs*, 551 U.S. at 321-22.

In *Tellabs*, the Supreme Court held that the “strong inference” standard requires careful examination of all relevant facts – not just those alleged in the complaint, but also materials referenced in the pleading and facts subject to judicial notice – to determine whether they can rationally support a theory of fraud. The Court must undertake a “comparative analysis” to:

consider, not only inferences urged by the plaintiff ... but also competing inferences rationally drawn from the facts alleged. An inference of fraudulent intent may be plausible, yet less cogent than other, nonculpable explanations for the defendant’s conduct. To qualify as “strong” within the intendment of [the PSLRA], we hold, an inference of scienter must be more than merely plausible or reasonable – it must be cogent and at least as compelling as any opposing inference of nonfraudulent intent.

Tellabs, 551 U.S. at 314. *See also Gompfer v. VISX, Inc.*, 298 F.3d 893, 897 (9th Cir. 2002) (“the

1 court must consider all reasonable inferences..., including inferences unfavorable to the
2 plaintiffs”). In determining whether plaintiff has met its pleading burden, “the court’s job is not to
3 scrutinize each allegation in isolation but to assess all the allegations holistically.” *Tellabs*, 551
4 U.S. at 326. *See also* *Matrixx Initiatives, Inc. v. Siracusano*, 131 S. Ct. 1309, 1324-25 (2011).

5 **B. The Relevant Facts, When Considered In Their Totality, Are Inconsistent**
6 **With Plaintiff’s Theory Of Fraud And Instead Support An Inference Of**
7 **Nonfraudulent Intent**

8 Plaintiff offers a number of theories designed to plead scienter, relying heavily on “motive
9 and opportunity” allegations – *i.e.*, that Mr. Mendes and Mr. Neil were motivated to engage in
10 accounting fraud in order to increase their personal wealth and entice P&G to enter into an
11 agreement to sell Pringles to Diamond. Plaintiff also argues that the purported misconduct was so
12 obvious and “lacking complexity” that fraudulent intent may be inferred – not only as to Mr.
13 Mendes, Mr. Neil and Diamond, but also as to Deloitte. However, as discussed below, a holistic
14 review of these allegations leads to the *opposite* conclusion: plaintiff’s theory of fraud is illogical,
15 and the inference of nonfraudulent intent (*i.e.*, an honest mistake with respect to Diamond’s
16 accounting issues) is far more cogent and compelling.

16 **1. Contrary To Plaintiff’s Conjecture Regarding Defendants’**
17 **Supposed Motive To Enrich Themselves, Mr. Mendes’ and Mr.**
18 **Neil’s Stock Holdings Negate An Inference Of Fraud**

19 Plaintiff posits that Messrs. Mendes and Neil “were motivated to misrepresent Diamond’s
20 financial results” to enrich themselves with “large cash bonuses and stock option grants ... closely
21 tied to the Company’s financial performance.” ¶ 407. *See also* ¶ 27. The Ninth Circuit recently
22 held that similar allegations were insufficient to establish a strong inference of scienter:

23 ...it is common for executive compensation, including stock options and bonuses,
24 to be based partly on the executive’s success in achieving key corporate goals.
25 Thus, especially given the holistic approach to assessing scienter adopted in
26 *Tellabs* and the requirement that we take into account plausible opposing
27 inferences, we will not conclude that there is fraudulent intent merely because a
28 defendant’s compensation was based in part on such successes.

Rigel, 2012 WL 3858112, at *12.

26 Moreover, as in *Rigel*, “the individual defendants’ conduct concerning their [Diamond]
27 stock is inconsistent with Plaintiff’s theory that financial motive establishes scienter here.” 2012
28 WL 3858112, at *13. As of December 2011, Mr. Mendes and Mr. Neil held the following:

	Diamond Shares	Vested Options	Unvested Options
Mr. Mendes	149,228	609,699	250,138
Mr. Neil	39,528	83,318	50,409

RJN, Exs. E and F (SEC Form 4 filings). Contrary to the allegation that Mr. Mendes and Mr. Neil engineered a scheme to “inflate artificially the price of the Company’s common stock” (¶ 2), they ***sold none of these holdings during the class period*** (RJN, Exs. E and F)⁴ – even though the ***price rose to more than \$96 per share*** (¶ 175), and they held vested options with exercise prices as low as \$17.00. RJN, Ex. E at 1-2; Ex. F at 1-2. These are powerful facts undermining any inference of scienter, and “support[ing] the opposite inference” that defendants had no intent to defraud. *See, e.g., Rigel*, 2012 WL 3858112, at *13. *See also In re Downey Sec. Litig.*, 2009 WL 2767670, at *13 (C.D. Cal. Aug. 21, 2009) (“a strong inference of scienter is negated when there is an absence of stock sales or where such sales are minimal”); *In re Tibco Software, Inc. Sec. Litig.*, 2006 WL 1469654, at *20 (N.D. Cal. May 25, 2006) (where one defendant did not sell “his stock during the class period,” that fact “actually negate[d] a finding that the Defendants were engaged in fraud”).

Underscoring the lack of scienter is Mr. Mendes’ sale of 150,000 shares in 2009, ***before the class period***. RJN, Ex. E at 55-56. “In other words, [Mr. Mendes] held on to [Diamond] stock when its price was allegedly inflated and sold when it was not.” *Cement Masons & Plasterers Jt. Pension Trust v. Equinix, Inc.*, 2012 WL 685344, at *8 (N.D. Cal. Mar. 2, 2012). That fact further undermines the Complaint’s central theory of fraud, and makes clear plaintiff cannot satisfy its pleading burden under the Reform Act and *Tellabs. Id.*

Even more significantly, Mr. Mendes and Mr. Neil ***increased their holdings*** in the class period. They bought more than 9,400 Diamond shares in the open market (RJN, Ex. E at 59-60, 63-68, 73-74; Ex. F at 25-26, 35-36), including Mr. Mendes’ purchase in September 2011 at \$80.60 per share and Mr. Neil’s purchase in October 2011 at \$71.37 per share. *Id.* Put simply, rather than cashing out when the stock price was high, these executives ***added more shares*** to their holdings – and then ***saw the value of their collective holdings decline more than \$60 million***

⁴ As noted in the Form 4s, defendants’ only “dispositions” during the class period consisted of the relinquishing of certain shares, pursuant to SEC Rule 16b-3(e), to pay tax withholding obligations resulting from the vesting of restricted stock. RJN Ex. E at 69-70; Ex. F at 29-32.

1 from the stock's apex to the end of the class period. Such facts are utterly inconsistent with a
2 belief that Diamond's stock price was artificially inflated, and "instead give[] rise to an inference
3 of good faith" *Zack v. Allied Waste Indus., Inc.*, 2005 WL 3501414, at *14 (D. Ariz. Dec. 15,
4 2005), *aff'd*, 275 F. App'x 722 (9th Cir. 2008).

5 Mr. Mendes and Mr. Neil also **received option grants** (100,368 and 30,110 shares,
6 respectively) in September 2011, at an exercise price of \$91.13 per share. RJN, Ex. E at 71-72;
7 Ex. F at 33-34. As Judge Whyte has noted, acquisition of these "new stock options, which were
8 keyed to prices that plaintiff alleges were artificially inflated," is another fact that "negates any
9 reasonable inference of scienter." *Schuster v. Symmetricon, Inc.*, 2000 WL 33115909, at *8 (N.D.
10 Cal. Aug. 1, 2000).

11 **2. Plaintiff's Allegations Regarding Deloitte Are Inconsistent With An** 12 **Intent to Defraud**

13 In cases involving alleged accounting fraud, scienter may be negated where defendants
14 consulted with outside auditors, especially in the absence of facts showing defendants misled the
15 auditors or disregarded their advice. *Metzler*, 540 F.3d at 1069; *In re Cirrus Logic Sec. Litig.*, 946
16 F. Supp. 1446, 1465 (N.D. Cal. 1996); *In re Winstar Commc'ns Sec. Litig.*, 2006 WL 473885, at
17 *8 (S.D.N.Y. Feb. 27, 2006). Here, plaintiff's allegations regarding Deloitte's knowledge of the
18 transactions at issue and its "unfettered" access to Diamond's records and financial information
19 refute an inference of scienter.

20 According to plaintiff, Deloitte was aware of the continuity payment at or about the time it
21 was made in August 2010 – and, critically, before Diamond finalized its financial results for fiscal
22 2010. ¶ 288 ("Deloitte became aware of the \$20 million payment while performing its audit
23 procedures related to Diamond's financial statements for Fiscal Year 2010"). *See also* ¶¶ 291-293.
24 Yet plaintiff does not allege the "external auditors counseled against" Diamond's accounting
25 treatment of that payment. *Metzler*, 540 F.3d at 1069. To the contrary, plaintiff alleges Deloitte
26 "submitted an unqualified audit opinion" for 2010. ¶ 305. *See also* ¶¶ 361-367. When conducting
27 the "comparative analysis" mandated by *Tellabs*, these allegations are "highly probative of an
28 absence of scienter." *In re Hansen Natural Corp. Sec. Litig.*, 527 F. Supp. 2d 1142, 1157-58 (C.D.

Cal. 2007) (dismissing complaint where, among other things, auditors issued an “unqualified audit opinion that [the] financial statements present fairly, in all material respects, the financial position of the Company”). *See also In re Wet Seal, Inc. Sec. Litig.*, 518 F. Supp. 2d 1148, 1166 (C.D. Cal. 2007) (Deloitte’s “clean audit opinion” was a fact that “weighs against scienter”).

Notably, plaintiff does not allege that Mr. Mendes, Mr. Neil or anyone else at Diamond tried to hide the continuity payment (or any facts relating to the payment and its accounting treatment) from Deloitte. Indeed, plaintiff alleges that Deloitte had “***broad and unfettered access to Diamond’s accounting records and information.***” ¶ 359 (emphasis added). This is yet another powerful fact rebutting an inference of scienter and supporting an inference of nonfraudulent intent. *Cirrus Logic*, 946 F. Supp. at 1463 (fact that defendants made “extensive disclosure to, and voluntarily consulted with, [outside auditors] on all material accounting reserve decisions” is conduct that “tends to negate an inference of scienter”). Likewise, plaintiff avers that the relevant facts were supposedly obvious from Diamond’s financial statements and records (¶¶ 293, 316, 317) – in other words, according to the Complaint, the Company and its officers apparently did not disguise or hide the nature and purpose of the continuity payment from the auditors. *See In re Taleo Corp. Sec. Litig.*, 2010 WL 597987, at *13 (N.D. Cal. Feb. 17, 2010) (dismissing complaint for failure to plead a strong inference of scienter and noting, *inter alia*, the absence of facts showing that “[d]efendants attempted to deceive [the company’s] auditors”); *In re WatchGuard Sec. Litig.*, 2006 WL 2038656, at *5-6 (W.D. Wash. Apr. 21, 2006) (where “a blatant [accounting] error” was made “in open and notorious fashion for years, it is reasonable to infer that a Defendant who perpetuated the error did not do so deliberately”).

Unable to allege that Diamond or its officers concealed the continuity payment from the auditors, plaintiff instead hypothesizes that Deloitte chose to participate in a “fraudulent scheme.” *See, e.g.*, ¶¶ 305, 379-380. Not only is that speculation unsupported by any factual allegations (as discussed in Deloitte’s motion to dismiss), it is irrational to suggest that a major accounting firm would risk its reputation or subject itself to liability by deliberately engaging in such misconduct. *Reiger v. PricewaterhouseCoopers LLP*, 117 F. Supp. 2d 1003, 1007 (S.D. Cal. 2000) (“The accountant’s success depends on maintaining a reputation for honesty and integrity, requiring a

1 plaintiff to overcome the irrational inference that the accountant would risk its professional
2 reputation to participate in the fraud of a single client”), *aff’d*, 288 F.3d 385 (9th Cir. 2002).
3 Underscoring that irrationality is plaintiff’s allegation that P&G – which would have received
4 about \$1.5 billion of “artificially inflated” Diamond stock in the Pringles deal, and hence would
5 have been directly injured by a deliberate scheme to falsify Diamond’s financial results (¶ 49) –
6 was itself one of Deloitte’s biggest clients. ¶¶ 359, 378. Plaintiff pleads no facts to show that
7 Deloitte – which allegedly earned nearly \$34 million a year from P&G, about 2300% more than it
8 earned from Diamond (¶ 380) – would knowingly destroy its relationship with P&G.

9 Plaintiff’s allegations concerning Deloitte also negate any inference that defendants knew
10 Diamond improperly accounted for the September 2011 momentum payment. Given that the
11 relevant allegations and facts overwhelmingly support the inference that defendants believed (even
12 if mistakenly) the August 2010 continuity payment should be recognized in the fiscal year in
13 which it was actually paid, it is equally reasonable to infer defendants believed the momentum
14 payment should be treated the same way and recognized in fiscal 2012. The Complaint supports
15 that conclusion by: (i) admitting the similarity of the two payments (¶¶ 69, 70, 308); and (ii)
16 failing to allege that Mr. Mendes, Mr. Neil or anyone else at Diamond concealed information
17 regarding the momentum payment from Deloitte, or disregarded advice as to the proper accounting
18 treatment of that payment. *See Metzler*, 540 F.3d at 1069; *Taleo*, 2010 WL 597987, at *13.

19 3. Allegations Regarding P&G Likewise Undercut Any Theory Of Fraud

20 The Complaint repeatedly suggests that the desire to acquire Pringles from P&G created a
21 motive to engage in accounting fraud, in order to artificially inflate Diamond’s stock price
22 (because Diamond stock would comprise a substantial portion of the consideration in a Pringles
23 deal). *See, e.g.*, ¶¶ 2, 42, 52, 297. Not only are such motive allegations inadequate to plead
24 scienter under the PSLRA (*see Glazer*, 549 F.3d at 748), but plaintiff’s averments concerning
25 P&G and the Pringles transaction end up *refuting* an inference of fraudulent intent.

26 As the Complaint makes clear, P&G retained a bevy of sophisticated advisors to assist in
27 its dealings with Diamond, including Morgan Stanley, The Blackstone Group and Deloitte. ¶¶ 42,
28 179, 360. It is irrational to suggest that Mr. Mendes and Mr. Neil would implement an “obvious”

1 fraudulent scheme to misstate Diamond’s financial results for 2010 and 2011, and then knowingly
2 invite scrutiny from one of the world’s largest and most sophisticated companies – not to mention
3 the investment bankers, accountants and lawyers conducting comprehensive due diligence on
4 P&G’s behalf. *See Glazer*, 549 F.3d at 748; *see also In re CIENA Corp. Sec. Litig.*, 99 F. Supp. 2d
5 650, 664 (D. Md. 1999). That is particularly true given the obvious importance of Diamond’s
6 financial statements to P&G and its shareholders. *See, e.g.*, ¶ 165 (quoting news article noting that
7 “how the company packages its ‘momentum payment’ in financial reports surely matters to P&G
8 shareholders as they consider switching into Diamond stock”).

9 The Ninth Circuit’s decision in *Glazer* is especially instructive. In that case, a company
10 (InVision) disclosed FCPA violations after it had agreed to be acquired by General Electric (GE).
11 *Glazer*, 549 F.3d at 740. Plaintiff alleged that InVision’s CEO knew of the violations at the time
12 of the GE deal, and that his statements regarding the company’s FCPA compliance were therefore
13 actionable. *Id.* at 747-48. In finding that plaintiff failed to plead scienter, the court noted that the
14 CEO had made compliance representations directly to GE, and that fact:

15 *undercuts any inference* that [the CEO] knew about the FCPA violations when he
16 signed the merger agreement, *because such knowledge would have required him*
17 *to make false representations knowingly*, not only to the investing public, but also
to the very company that would shortly be conducting a due diligence inquiry.

18 *Id.* at 748 (emphasis added). *See also CIENA*, 99 F. Supp. 2d at 663-64 (allegation that CEO
19 knowingly made false statements was not plausible given proposed merger and awareness of
20 impending due diligence). As in *Glazer*, the presence of a highly sophisticated acquirer and its
21 advisors, and the knowledge that they would engage in extensive due diligence, negate an
22 inference that defendants knowingly misstated Diamond’s financial results.

23 Other allegations underscore that conclusion. Plaintiff claims Diamond’s accounting
24 improprieties were obvious, “materially large” and not complex. ¶ 418. If true, that would also
25 support an inference that defendants had no intent to defraud, because they could not expect such
26 “obvious” issues to escape detection during due diligence. *CIENA*, 99 F. Supp. 2d at 664 (no
27 scienter where, *inter alia*, defendants would have known acquirer’s due diligence was likely to
28 address matters allegedly misrepresented). Allegations regarding Deloitte’s relationship with

P&G (¶¶ 378-380), and that “Deloitte had two separate teams reviewing and analyzing Diamond’s accounting records” (¶ 360), further eviscerate any inference that defendants believed there was an “obvious” accounting error that would be ignored in the due diligence process.

4. The Prominent Nature Of The Continuity And Momentum Payments Is Another Fact Negating An Inference Of Scienter

Plaintiff does not claim the acts underlying the alleged accounting fraud (the continuity and momentum payments) were surreptitious or even inconspicuous. Rather, the Complaint avers the \$20 million and \$60 million payments were “obvious,” “extraordinary” and prominent (*see, e.g.*, ¶¶ 3, 288, 291, 293, 308, 309, 316, 317, 414, 418) – allegations inconsistent with an inference of fraudulent intent. *See WatchGuard*, 2006 WL 2038656, at *5-6. Of particular note, the payments were expressly called out in letters to walnut growers (¶¶ 56, 69), a group highly motivated to scrutinize matters pertaining directly to their livelihood. In fact, plaintiff acknowledges the growers were understandably focused on walnut prices and payments they received from Diamond (¶¶ 58, 61, 71-75), and were not reticent about taking their concerns to the Company or the press. ¶¶ 76, 165, 166. Those facts highlight the implausibility of plaintiff’s theory of fraud. *See Medis Inv. Group v. Medis Techs., Ltd.*, 586 F. Supp. 2d 136, 147 (S.D.N.Y. 2008) (dismissing complaint and noting it “def[ies] common sense” to suggest “that Defendants consciously disseminated false information to that segment of the investing public with the most to gain by ferreting out any inaccuracies in their statements”), *aff’d*, 328 F. App’x 754 (2d Cir. 2009).

C. Plaintiff’s Accounting Allegations Are Inadequate To Plead Scienter And Do Not Overcome The Absence Of A Plausible Theory Of Fraud

To plead accounting fraud, plaintiff must allege particularized facts to show “defendants knew specific facts ... that rendered their accounting determinations fraudulent.” *Rudolph v. UT Starcom*, 560 F. Supp. 2d 880, 889 (N.D. Cal. 2008); *see also In re Cornerstone Propane Partners, L.P. Sec. Litig.*, 355 F. Supp. 2d 1069, 1091 (N.D. Cal. 2005) (“allegations of GAAP violations must be augmented by facts that shed light on the mental state of defendants, rather than conclusory allegations that defendants must have known of the accounting failures due to the degree of departure from established accounting principles”). Inasmuch as plaintiff’s own

allegations negate an inference of scienter (as discussed above), it is not surprising that the Complaint fails to plead facts showing that Mr. Mendes, Mr. Neil or anyone else at Diamond made a deliberate decision to account improperly for the continuity and momentum payments.

1. Neither A Restatement Nor An Alleged GAAP Violation Establishes Scienter Under The PSLRA

Contrary to the assumption that seemingly suffuses the Complaint, the fact that Diamond eventually decided to restate historical financial results does not establish scienter. *Zucco*, 552 F.3d at 1000 (“the mere publication of a restatement is not enough to create a strong inference of scienter”); *In re Immersion Corp. Sec. Litig.*, 2011 WL 871650, at *4 (N.D. Cal. Mar. 11, 2011) (same). Likewise, GAAP violations, without more, are inadequate to plead scienter. *DSAM*, 288 F.3d at 390; *McCasland v. FormFactor, Inc.*, 2008 WL 2951275, at *9 (N.D. Cal. July 25, 2008).

2. The Confidential Witness Allegations Do Nothing To Establish That Defendants Made Accounting Determinations Knowing They Were False

Plaintiff’s effort to plead accounting fraud hinges largely on confidential witnesses. Such sources do not suffice to plead scienter unless they: (i) are described with sufficient particularity to establish their reliability and personal knowledge of the matters alleged; and (ii) offer statements that are themselves “indicative of scienter.” *Zucco*, 552 F.3d at 995. Thus, a confidential witness account is ineffectual absent reliable information directly suggesting the “intentional or conscious misconduct” of defendants. *South Ferry LP, # 2 v. Killinger*, 542 F.3d 776, 782 (9th Cir. 2008) (quoting *In re Silicon Graphics*, 183 F.3d at 977). Here, plaintiff relies on two types of confidential witnesses: walnut growers (“Grower CWs”) and a few former employees (“Employee CWs”). None of them has the requisite knowledge or sets forth facts indicative of fraud.

a. The Grower CWs Had No Contact With Defendants And Offer Nothing To Suggest Intentional Misconduct By Defendants

None of the Grower CWs claims to have had any personal interaction with the defendants, let alone knowledge of improper accounting. See *Police Ret. Sys. of St. Louis v. Intuitive Surgical, Inc.*, 2012 WL 1868874, at *20 (N.D. Cal. May 22, 2012) (rejecting as unreliable accounts of witnesses who had no direct communication with defendants); *In re Accuray, Inc. Sec. Litig.*, 757

1 F. Supp. 2d 936, 949 (N.D. Cal. 2010) (absent interaction with defendants, it was “difficult to
2 surmise how the opinions and observations of the CWs could support a reasonable inference about
3 what these individual [d]efendants knew or did not know at the time [of] each of the challenged
4 statements”).⁵ Instead, the Grower CWs offer anecdotal accounts of how their payments measured
5 up to what they heard *non-Diamond* walnut handlers may have paid *non-Diamond* growers for
6 nuts of unspecified variety and quality. *See, e.g.*, ¶¶ 61, 71-74. While such allegations may be
7 grist for the rumor mill, they do not substitute for personal knowledge of deliberate misconduct by
8 defendants with respect to walnut pricing or accounting. *See In re Metawave Commc’ns Corp.*
9 *Sec. Litig.*, 298 F. Supp. 2d 1056, 1068 (W.D. Wash. 2003) (“[t]he Court must be able to tell
10 whether a confidential witness is speaking from personal knowledge or ‘merely regurgitating
11 gossip and innuendo’”); *Zucco*, 552 F.3d at 997 (CWs’ allegations based on hearsay insufficient to
12 meet reliability standard); *Downey*, 2009 WL 2767670, at *9 (“statements of a confidential
13 witness are disregarded if lacking in specificity or based on hearsay, rumor, or speculation”).⁶

14 Even a cursory review of the Grower CW allegations demonstrates these deficiencies.
15 Only two of these sources (CW6 and CW7) mention the 2009 crop year or August 2010 continuity
16 payment. ¶¶ 58, 59. To the extent those topics are addressed, these CWs merely allege Diamond
17 paid slightly less than “other handlers” that year and one thought the continuity payment was “a
18 nice gesture” intended to address the difference. *Id.* Such averments do not address accounting
19 for the continuity payment, let alone show defendants deliberately accounted for it improperly.
20 *Zucco*, 552 F.3d at 995 (statements offered “must themselves be indicative of scienter”).

21 ⁵ *See also In re Rackable Sys., Inc. Sec. Litig.*, 2010 WL 3447857, at *9 (N.D. Cal. Aug. 27, 2010)
22 (rejecting CW allegations where complaint did not indicate witnesses had any interaction with
23 defendants); *Bare Escentuals*, 745 F. Supp. 2d at 1078-79 (allegations not indicative of scienter as
to certain defendants where CWs did not allege any information concerning those defendants).

24 ⁶ Indeed, under the WPAs, Diamond had discretion to set the price it paid its growers each year,
and rumored prices paid for walnuts by others does nothing to undermine the propriety of that
25 determination. ¶¶ 36, 94. Moreover, variety alone accounts for great disparity in pricing. *See*
26 Complaint, Ex. 5 (USDA Walnut/Raisin/Prune Report 2010 Crop Year) (“USDA Report”)
(weighted *average* price by walnut variety for the 2010 crop year ranged from \$0.77 to \$1.11 per
27 pound). Typifying the problem inherent in such secondhand accounts is CW1’s claim that
“Diamond was \$0.70 to \$0.80 under market” for the 2010 crop year, at around “\$0.60 [per pound]”
(¶ 61). Following CW1’s math, walnuts would have finalized at \$1.30 to \$1.40 per pound.
28 However, the Complaint elsewhere concedes that the final average price for walnuts for the 2010
crop year was just under \$1.02. *See* Complaint, Ex. 5 (USDA Report).

For the same reasons, Grower CW accounts of discontent over Diamond’s 2010 crop year payments or the September 2011 momentum payment do not support claims of fraud. Dashed hopes aside, that CW9 “anticipated” his August 2011 “final payment” would be significant (given prices he heard non-Diamond handlers were paying), but was disappointed when “he only received a small payment” (¶ 73), does *not* suggest *intentional accounting fraud*. Likewise, claims that CW7 and CW10 were dissatisfied with their final 2010 crop payments but received substantial momentum payments (¶¶ 72, 74, 76), or CW8’s unexplained opinion that the momentum payment seemed like “accounting hocus pocus” and did not break out “what price he was getting for which varieties and grades” of walnuts (¶ 71), remain untethered to facts suggesting knowing misconduct by defendants.⁷ See *Zucco*, 552 F.3d at 998 (rejecting conclusory assertions by CWs); *Metawave*, 298 F. Supp. 2d at 1070 (absent specific allegations showing the requisite particularity and personal knowledge, a “shared opinion” of CWs does not suffice to establish scienter).

Significantly, not a single Grower CW attests to *any* personal interaction with either of the individual defendants. See *Intuitive Surgical*, 2012 WL 1868874 at *2; *Accuray*, 757 F. Supp 2d at 949. The most the Grower CWs allege is that some Diamond personnel may have been unclear or mistaken when discussing the momentum payment. For example, CW1 was reportedly told the payment was for the 2010 crop, but was “budgeted” or “forecast” into 2011 (¶ 77), while CW7 claims growers who cancelled their contracts for Fall 2011 were told by a field representative that they could keep the payment because it was for 2010 (¶ 79). Even crediting CW1’s recollection or CW7’s hearsay account, absent from those allegations is any indication of deliberate misconduct involving either of the individual defendants. See *Curry v. Hansen Medical, Inc.*, 2011 WL 3741238, at *5 (N.D. Cal. Aug. 25, 2011) (discounting confidential witness accounts that failed to “demonstrate that the [i]ndividual [d]efendants had knowledge of the alleged of purportedly fraudulent activity”). See also *Tibco*, 2006 WL 1469654, at *18 (rejecting confidential witness

⁷ If anything, allegations that the momentum payment did not include a breakdown by variety and quality are entirely consistent with it being an advance for a crop not yet delivered (as to which grading and quality data would not yet be available). See ¶ 168 (Oct. 3, 2011 Diamond press release that it “made a pre-harvest momentum payment to walnut growers in early September, prior to the delivery of the fall walnut crop”); Complaint, Ex. 2 (Aug. 31, 2011 letter to growers noting that, “on September 2nd, [the Company] will mail a momentum payment designed to reflect the projected market environment *prior to your delivery of the 2011 crop*”) (emphasis added).

allegations where plaintiffs “fail[ed] to provide information that would suggest that Defendants either knew that the false statements being made were false *when made* or that they were acting in a deliberately reckless manner”). Claims that payments were too low, or that growers were confused, unaccompanied by a single allegation suggesting intentional misconduct by defendants, do not add up to securities fraud. *See Downey*, 2009 WL 2767670, at *11 (“The second-guessing of management decisions by confidential witnesses does not provide a basis for securities fraud”).

b. The Employee Confidential Witnesses Fail to Meet The Two-Part Test Under *Zucco*

i. The Employee CWs Lack Personal Knowledge Of Facts Relevant to Defendants’ Scienter

Plaintiff fares no better as to the four Employee CWs. The Complaint fails to establish that those sources can speak knowledgably about defendants’ intent with respect to walnut payments or the challenged accounting decisions. *See Zucco*, 552 F.3d at 995-96 (plaintiff must offer “sufficient detail about a confidential witness’ position within the defendant company to provide a basis for attributing the facts reported by that witness to the witness’ personal knowledge”).

Indeed, only one of the employees (¶ 35) is alleged to have been at Diamond throughout the relevant period. CW2 left by November 2010 (about a month into the class period), and CW3 exited by May 2011 (before the final 2010 crop year and momentum payments). ¶ 32. Thus, neither can even arguably support allegations of fraud for the bulk of the class period. *Shurkin v. Golden State Vintners Inc.*, 471 F. Supp. 2d 998, 1015 (N.D. Cal. 2006) (witness whose tenure ended prior to class period lacked personal knowledge of activities during that period), *aff’d*, 303 F. App’x 431 (9th Cir. 2008). Similarly, CW4 was at Diamond for just six months of the class period, and is offered for the lone proposition that Mr. Mendes decided everything from “what soda to stock in the vending machine to whom to hire.” ¶ 33. Even if CW4 could shed light on the CEO’s beverage preferences in late 2011, plaintiff provides no basis for concluding that CW4 (a “human resources” employee) was in position to know, at any time, Mr. Mendes’ awareness of the accounting for payments to growers. *See Brodsky v. Yahoo! Inc.*, 592 F. Supp. 2d 1192, 1201-02 (N.D. Cal. 2008) (CW allegations do not “carry any weight” absent “first-hand knowledge of Defendants’ accounting decisions”).

The allegations suffer from other defects. For example, apart from CW2’s short tenure (working at Diamond for just one month during the class period), plaintiff cannot decide whether CW2 was a “financial accountant” with a need to know about grower payments (¶¶ 32, 39), or instead a “Senior Director of Customer Marketing” focused on “the color of labels for packaging” (¶¶ 390, 393). More significantly, even if he were a “financial accountant,” CW2 actually *disclaims* any insight into decisions on walnut pricing or accounting for grower payments. Thus, while CW2’s “opinion” might be that Mr. Mendes “knew every detail [about grower payments]” (¶ 32), the basis for that conclusory statement is entirely undermined by CW2’s later claim that information regarding “[g]rower payments [was] held very close to the vest” and *was not shared with him*. ¶ 39. *See In re Hypercom Corp. Sec. Litig.*, 2006 WL 1836181, at *5 (D. Ariz. July 5, 2006) (“confidential witnesses’ unreliable or conclusory allegations will not be considered”).

CW3’s informational deficit is equally stark. By his own admission, “information about grower payments and accounting for those payments” was maintained within a very small circle at Diamond, and *CW3 was not among those in the know*. ¶ 39. *See also* ¶ 385 (alleging decisions on walnut pricing were “a closely guarded secret” among senior executives, as to which others were not informed). Thus, plaintiff fails to establish that these Employee CWs were “positioned to know the information alleged.” *Zucco*, 552 F.3d at 996.

ii. The Employee Confidential Witnesses Offer No Facts To Show That Defendants Deliberately Misstated Diamond’s Financial Results

Not only does plaintiff fail to establish that the Employee CWs are knowledgeable or reliable, their allegations are not “indicative of scienter.” *Zucco*, 552 F.3d at 995. Not one of the witnesses alleges that defendants made a deliberate decision to account improperly for payments to growers, or knew Diamond’s financials were misstated. Rather, the bulk of the Employee CWs’ allegations describe routine job activities. CW3, for example, alleges that he conferred with his superiors in finance when, in early 2011, it was determined that the Company’s cash position would require it to break its spring payment to walnut growers into two parts, rather than “tap its line of credit.” ¶¶ 64-65. These assertions do little more than show that CW3, an “assistant treasurer,” and the managers he consulted (including Mr. Neil) were doing their jobs. *See In re*

1 *Cadence Design Sys., Inc. Sec. Litig.*, 654 F. Supp. 2d 1037, 1048 (N.D. Cal. 2009) (confidential
2 witness reports not indicative of scienter when transactions at issue involved numerous personnel
3 and a chain of review). And while CW3 claims to have heard that Mr. Mendes approved the
4 decision to make a two-part payment (¶ 393), CW3 never alleges there was anything improper
5 about that decision. *See Immersion*, 2011 WL 871650, at *6 (rejecting as unavailing confidential
6 witness allegations that did not demonstrate notice of accounting improprieties).⁸

7 Nor are the allegations of CW5, a financial accountant (¶ 35), indicative of fraud. Vague
8 claims that, during quarterly “pre-audit” reviews, Mr. Neil urged unspecified “employees” to “be
9 aggressive” (*id.*) raise far more questions than they answer. CW5 provides no detail regarding
10 these purported comments, and hence it is impossible to know: (i) as to what matters employees
11 were urged to be “aggressive”; (ii) what being “aggressive” meant in the context of the alleged
12 discussion (*e.g.*, whether Mr. Neil was actually urging his staff to be more vigilant and rigorous in
13 ensuring that accounting decisions complied with all applicable requirements); and (iii) what
14 accounting decisions, if any, resulted from that purported directive. As a result, the allegations do
15 not plead scienter. *See McCasland*, 2008 WL 2951275, at *3 (no inference of scienter where
16 confidential witness did not supply adequate corroborating details); *In re Business Objects S.A.*
17 *Sec. Litig.*, 2005 WL 1787860, at *6 (N.D. Cal. July 27, 2005) (rejecting confidential witness
18 statements that were “long on speculation but short on relevant detail”).

19 The gist of CW5’s averments is that he did not see the business justifications for walnut
20 commodity cost adjustments he was asked to make, and assumed Mr. Neil was focused on
21 Diamond’s profitability. ¶¶ 53-55. Although management’s business rationale for setting the crop
22 price may have been opaque to a junior accountant, what remains clear is that ***CW5 never states***
23 ***defendants set the crop price improperly or knowingly caused Diamond to account for those***
24 ***payments in error.*** *See In re U.S. Aggregates, Inc. Sec. Litig.*, 235 F. Supp. 2d 1063, 1074 (N.D.
25 Cal. 2002) (no scienter allegations in accounting fraud claim where “confidential witnesses [did

26 ⁸ Recognizing its inability to plead facts indicative of fraud, plaintiff tries to draw unwarranted
27 inferences from the neutral descriptions of the Employee CWs – for example, the bald assertion
28 that a decision to make two payments was “in violation of the contractually stipulated payment
schedule.” ¶ 66. Such assertions, devoid of supporting facts, are no substitute for particularized
allegations from knowledgeable witnesses. *See Zucco*, 552 F.3d at 995.

not] have any first-hand knowledge of [defendant’s] accounting decisions”). So too, even if Mr. Neil and others in finance may have been concerned with how walnut costs might impact financial results and profitability (§§ 53-55), these “facts” do not raise any inference of scienter, but are entirely consistent with reasonable concerns and ordinary responsibilities of corporate officers. *In re Century Alum. Co. Sec. Litig.*, 749 F. Supp. 2d 964, 973 (N.D. Cal. 2010) (“bare allegations that ... officers had access to financial statements and analyzed those statements does not support the inference that defendants knew about the accounting error”) (citing *Glazer*, 549 F.3d at 746).

Indeed, CW5 (and the other former employees) are ***most noteworthy for what they fail to allege*** – especially in light of plaintiff’s other allegations. As noted above, plaintiff avers that the purported accounting improprieties were “obvious” and not complex (*see, e.g.*, §§ 293, 316, 317, 418), yet none of the former employees claims to have been aware of such erroneous accounting – much less is able to attest to defendants’ awareness of it. ***Nor do the Employee CWs*** (even those, like CW5, who apparently had accounting responsibilities) ***claim they were ever told to conceal any facts from Deloitte***. That is especially telling given plaintiff’s assertion that Deloitte had “broad and unfettered access to Diamond’s accounting records and information.” § 359. Similarly, ***the Employee CWs do not suggest that any facts were ever hidden from P&G*** or the advisors conducting due diligence on its behalf. In conducting the “holistic” analysis mandated by *Tellabs*, the absence of such allegations has enormous significance, and ultimately confirms plaintiff’s inability to plead facts raising a strong inference of accounting fraud.

3. Allegations Regarding Sarbanes-Oxley Certifications And Internal Control Deficiencies Do Not Substitute For Particularized Facts Establishing Accounting Fraud

Plaintiff cannot salvage its Section 10(b) claim by pointing to the fact that Mr. Mendes and Mr. Neil made internal control certifications under Section 302 of the Sarbanes-Oxley Act. §§ 199-202. Such certifications “are not enough to create a strong inference of scienter and do not make [plaintiff’s] otherwise insufficient allegations more compelling.” *Zucco*, 552 F.3d at 1004. A contrary rule would “eviscerat[e] the pleading requirements for scienter set forth in the PSLRA.” *Id.*, quoting *Garfield v. NDC Health Corp.*, 466 F.3d 1255, 1266 (11th Cir. 2006).

Likewise, alleged internal control deficiencies (§§ 203-211) add nothing to the scienter

analysis where, as here, plaintiff does not allege facts showing knowledge of such deficiencies. *See In re Verifone Holdings, Inc. Sec. Litig.*, 2011 WL 1045120, at *12 (N.D. Cal. Mar. 22, 2011). Any other result would permit a plaintiff to allege scienter whenever there is a restatement, contrary to the PSLRA’s strict standards. *See Hansen Natural*, 527 F. Supp. 2d at 1158; *see also Hypercom*, 2006 WL 1836181, at *9 (“[p]resumably every company that issues a financial restatement because of GAAP errors will cite as the reason a lack of effective internal controls”).

D. Allegations That Defendants Made The Decisions To Make The Continuity And Momentum Payments Or Other Similar ‘Core Operations’ Averments Do Not Support Claims That Those Payments Were Knowingly Improper

Plaintiff devotes considerable effort to outlining the individual defendants’ access to information, and their roles in the continuity and momentum payments, attention to detail, and hands-on management style. *See, e.g.*, ¶¶ 32, 34, 385-398. This apparent attempt to invoke the “core operations” theory fails to plead scienter. The “core operations” theory applies only in “rare circumstances” where plaintiff pleads facts showing the existence of adverse information so “prominent ... that it would be ‘absurd to suggest’ that top management was unaware” their statements were false. *Zucco*, 552 F.3d at 1001 (citing *Berson v. Applied Signal Tech., Inc.*, 527 F.3d 982, 989 (9th Cir. 2008)). By contrast, where (as here) the “complaint relies on allegations that management had an important role in the company but does not contain additional detailed allegations about the defendants’ actual exposure to information, it will usually fall short of the PSLRA standard.” *South Ferry*, 542 F.3d at 784. *See also Glazer*, 549 F.3d at 746 (“general allegations of defendants’ ‘hands-on’ management style ... are insufficient to create strong inference of scienter”); *U.S. Aggregates*, 235 F. Supp. 2d at 1074 (“plaintiffs must do more than allege that ... key officers had the requisite knowledge by virtue of their ‘hands on’ positions”).

Even if one were to assume the “core operations” inference applies as to all things walnuts, and Mr. Mendes and Mr. Neil knew exactly when and how the growers were paid, that would not answer the critical question: whether they knew the *accounting treatment* for payments to walnut growers was wrong. Because the Complaint does not set forth such facts, the “core operations” theory does nothing to plead a claim for accounting fraud. *See Taleo*, 2010 WL 597987, at *8-9 (even where defendants allegedly had general knowledge of accounting procedures, no scienter

absent facts showing knowledge of key information alerting them to the misapplication of accounting rules at issue); *City of Brockton Ret. Sys. v. Shaw Group, Inc.*, 540 F. Supp. 2d 464, 473-74 (S.D.N.Y. 2008) (no scienter absent facts showing that defendants “were furnished with information that would have allowed them to discern that the financial data was wrong”).

V. THE COMPLAINT FAILS TO PLEAD LOSS CAUSATION

As the Supreme Court has recognized, stock price declines can be caused by a myriad of factors unrelated to fraud. *Dura Pharms., Inc. v. Broudo*, 544 U.S. 336, 343 (2005). To avoid dismissal, plaintiff must plead facts to show that the losses for which it seeks recovery were brought about by disclosure of the alleged fraud, rather than some other cause. *In re Daou Sys., Inc.*, 411 F.3d 1006, 1026 (9th Cir. 2005). Put another way, “the complaint must allege that the practices that the plaintiff contends are fraudulent were revealed to the market and caused the resulting losses.” *Metzler*, 540 F.3d at 1063.

Here, plaintiff seeks recovery for “[t]he decline in Diamond’s stock price from September 23, 2011 until the end of the Class Period,” which was purportedly “a direct result” of “fraud being at least partially revealed to investors and the market.” ¶ 440. Plaintiff’s principal effort to plead loss causation is to point to the disclosure of Audit Committee and governmental investigations (¶¶ 429, 435, 436), along with press reports questioning Diamond’s accounting (¶¶ 425-428, 431, 432), and note that the stock price declined during the period of those disclosures (*i.e.*, September 2011 through January 2012). However, those allegations do not suffice to plead loss causation.

“[N]either *Daou* nor *Dura* support the notion that loss causation is pled where a defendant’s disclosure reveals a ‘risk’ or ‘potential’ for widespread fraudulent conduct.” *Metzler*, 540 F.3d at 1064. Therefore, announcement of an Audit Committee or regulatory investigation, without a finding of wrongdoing, is not sufficient for loss causation. *See, e.g., In re Maxim Integrated Prods., Inc. Sec. Litig.*, 639 F. Supp. 2d 1038, 1047 (N.D. Cal. 2009) (disclosure of an “SEC investigation, subpoenas from the United States Attorney’s office, and the formation of [a] Special Committee to investigate options granting practices do not reveal the alleged fraud”); *Weiss v. Amkor Tech., Inc.*, 527 F. Supp. 2d 938, 946 (D. Ariz. 2007) (announcement of special committee investigation not a corrective disclosure); *In re Immersion Corp. Sec. Litig.*, 2011 WL

6303389, at *10-11 (N.D. Cal. Dec. 16, 2011) (same).⁹ Similarly, press reports speculating on the possible nature or impact of Diamond’s accounting are not corrective disclosures; at most, they would reflect a “‘risk’ or ‘potential’” for fraud. *See Metzler*, 540 F.3d at 1064.

Nor does Diamond’s February 8, 2012 announcement regarding the expected restatement of financial results due to the continuity and momentum payments (§ 437) satisfy the requirements for loss causation. Once again, plaintiff does not plead that the announcement disclosed any fraudulent conduct. Moreover, plaintiff can hardly argue that the losses for which it seeks recovery – “[t]he decline in Diamond’s stock price from September 23, 2011 until the end of the Class Period” (§ 440) – were caused by something that was purportedly revealed on the very last day of that class period. Indeed, the Complaint acknowledges that approximately 80% of the relevant stock price decline occurred *prior* to the February 8, 2012 announcement. §§ 423, 424, 440. *See Metzler*, 540 F.3d at 1062-63 (under *Dura* and *Daou*, there can be no loss causation where the drop in stock price occurs before the alleged corrective disclosure).¹⁰

VI. CONCLUSION

For the foregoing reasons, plaintiff has failed to state a claim for securities fraud in accordance with the PSLRA, and the Complaint should be dismissed.

Dated: September 28, 2012

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⁹ *See also Teamsters Local 617 Pension & Welfare Funds v. Apollo Group, Inc.*, 633 F. Supp. 2d 763, 821 (D. Ariz. 2009), *vacated in part on other grounds*, 690 F. Supp. 2d 959 (D. Ariz. 2010) (“the court agrees with those courts finding that standing alone the announcement of an internal investigation does not give rise to a viable loss causation allegation”). While other courts have reached a contrary conclusion – *see, e.g., Richard v. Northwest Pipe Co.*, 2011 WL 3813073, at *3 (W.D. Wash. Aug. 26, 2011) (discussing cases) – Diamond submits such decisions cannot be reconciled with *Metzler*’s holding that disclosure of the *possibility* of fraud is insufficient to establish loss causation.

¹⁰ Count III of the Complaint, an alleged control person claim under Section 20(a), is not asserted against Diamond. §§ 466-469. Nonetheless, Diamond notes that plaintiff’s failure to plead an underlying Section 10(b) claim mandates dismissal of the control person claim. *Paracor Fin., Inc. v. General Elec. Capital Corp.*, 96 F.3d 1151, 1161 (9th Cir. 1996).